



**Centre for Micro Finance  
Rapid Immersion into Microfinance  
July 27-30, 2009**

The Centre for Micro Finance (CMF) at the institute for Financial Management and Research (IFMR), Chennai, India invites applications for the “*Rapid Immersion into Microfinance training programme*” (RIM). The programme is to be held at the IFMR campus, Chennai, and is scheduled from July 27-30, 2009.

### **About CMF**

The Centre for Micro Finance aims to improve access to and quality of financial services for the poor through rigorous research, knowledge dissemination and evidence-based policy outreach.

To see the complete list of CMF projects, visit the CMF website: [www.ifmr.ac.in/cmfi](http://www.ifmr.ac.in/cmfi)

### **The Programme**

RIM provides a comprehensive overview of the microfinance sector in India. It is targeted at young professionals in NGOs/MFIs, banks, corporates, and researchers in the development sector. The programme provides an introduction to financial services, particularly the microfinance sector in India, and outlines the underlying theories and existing models of microfinance, issues and challenges facing the sector today, and the regulatory environment. It also highlights the issues in measuring impact of microfinance and the potential for providing financial and non-financial products/services beyond the standard microfinance products. The course will be directed by CMF Research Associates as well as practitioners from microfinance institutions (MFIs), and NGOs.

### **Time**

July 27-30, 2009

### **Venue**

Parvathi Hall,

Institute for Financial Management and Research  
24 Kothari Road, Nungambakkam  
Chennai 600 034

## The Course Content

<u>Module I</u> <b>Overview</b>	<ul style="list-style-type: none"> <li>• Social Banking in India</li> <li>• Challenges in delivering financial services to the poor</li> <li>• State of the microfinance sector and operating models</li> </ul>
<u>Module II</u> <b>Scaling Up Microfinance Services</b> - <i>Operational frameworks</i> - <i>Legal and regulatory</i>	<ul style="list-style-type: none"> <li>• Legal form of microfinance and regulatory challenges</li> <li>• Case of self-regulation</li> <li>• Transaction cost</li> <li>• Scaling up microfinance – issues and challenges</li> <li>• Role of technology</li> </ul>
<u>Module III</u> <b>Microfinance Products and Services</b>	<ul style="list-style-type: none"> <li>• Introducing to Microfinance Product Development</li> <li>• Beyond the standard MF product</li> <li>• Graduation of MF client to Small and Medium Entrepreneur</li> <li>• Micro Insurance and Money Remittance</li> <li>• Targeting Ultra Poor</li> </ul>
<u>Module IV</u> <b>Beyond Microfinance</b>	<ul style="list-style-type: none"> <li>• What's Wrong with Microfinance</li> <li>• Measuring impact</li> </ul>

### Fee Structure:

Classification	Residential (double occupancy)	Non Residential
Student, NGOs and MFIs, Individual Researchers, Consultants	Rs. 12,000/-	Rs. 7,000/-
Indian corporations, banks, government agencies	Rs. 15,000/-	Rs. 12,000/-
International Organizations (NGOs, Universities, Banks, Companies etc.)	Rs. 18,000/-	Rs. 16,000/-

The course fee indicated is per participant and includes training, course material and food. Travel to Chennai and to IFMR will have to be arranged by the participants.

### How to apply:

Send the following details at [amulyakrishna.champatiray@ifmr.ac.in](mailto:amulyakrishna.champatiray@ifmr.ac.in)

1. Registration form
2. Fees to be paid as Demand Draft or Cheque drawn in the name of – **INSTITUTE FOR FINANCIAL MANAGEMENT AND RESEARCH (payable at Chennai for DDs).**

We will not be in a position to accept any applications after July 22<sup>nd</sup> 2009

<b>Contact Details</b>	<b>Amulyakrishna Champatiray</b> 8 <sup>th</sup> Floor, Fountain Plaza   Egmore   Chennai 600008   India   Ph: +91-44-42892712   Email: <a href="mailto:amulyakrishna.champatiray@ifmr.ac.in">amulyakrishna.champatiray@ifmr.ac.in</a>
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